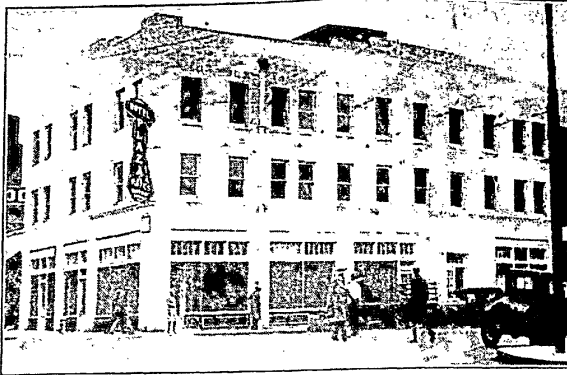


Plaza Opening Its First Unit

Eventual 10-Story Plant Starts Into Business. Holds Open House.

Arising on the site of what was Dallas' oldest hotel, the Plaza Hotel, which will represent an investment of \$120,000...



Fashion Show Crosses Ocean

Vienna as Well as Palm Beach in Sets for Feb. 3, 10 and 17.

Some-famed Vienna and story-famed Palm Beach are to be the locales of this year's spring style show at Fair Park auditorium...

Dallas Friends Honor Former Florence Belk



MRS. J. O. ATKINS JR., formerly Mrs. Florence Belk, was honored of a luncheon at the home of her mother...

section 115, A. B. & M. survey in Real County, was still running casing to 400 feet...

You can depend upon The News and The Journal to cover their part. They have a combined circulation of over 15,000...

If His Home Town Had Its Way, Melvin Traylor, to Talk Here Thursday, Would Be President

Melvin A. Traylor of Chicago, who will be the speaker at the annual in-apprentice meeting of the Salesmanship Club Thursday noon at the Adolphus Hotel...

characteristics is his spirit of amiable democracy. His friends are always happy when he adds to his achievements...

80% of the Better Neon Displays in Dallas are built by The Claude Neon Federal Co. Federal Electric Co. PLANT AND OFFICES: 2710 Commerce St. Phone 7-8801

HARRE M. BERNET ARCHITECT 7-4733 301 Melba Bldg.

Announcing Formal Opening This Week of the New HOTEL PLAZA "The Finest Small Hotel South" Fireproof Throughout

Hotel Plaza Commercial and Jefferson Streets Diagonally Across From Dallas County Courthouse WITHIN a stone's throw of the Union Station and bus terminals...

HOTEL PLAZA answers the popular demand for dependable plumbing with Kohler Plumbing Fixtures Furnished by Southland Supply Co., Inc. 2400-08 SOUTH HARWOOD ST.

CLOW GASTHEAM STEAM HEAT WITH GAS Gives the New Hotel Plaza the Most Modern Type of Heat Efficiency Economical, safe, easy to operate...

stage company and a special group for Hawaiian music. The opening scene will take the audience to Austria to a reproduction of the famous sunken gardens of the Tarnopol Gymnasium...

Congratulations To YONACK BROTHERS Upon the Completion of their Splendid NEW PLAZA HOTEL We commend the Messrs. Yonack in being the first to make major improvements in this section...

Congratulations to The New Plaza Hotel We are happy to have had a part in the furnishing of this, Dallas' newest hotel. J. M. Dusterbaugh FURN & PEARL STS.

Walter J. Reid Is First Seeker Of Council Post

First of what is expected to be a notable few, Walter J. Reid Saturday announced his candidacy for Councilman, District E, which is Northside Dallas...

Effort to Make Bond For Hunt to Be Opposed

Efforts to secure bond for Dewey Hunt by asking the Court of Criminal Appeals for a writ of habeas corpus will be opposed Wednesday by District Attorney William McCraw...

Mother of Ann Kayser Dies at Tyler Home

Mrs. A. L. Kayser, mother of Miss Ann Kayser, teacher in the Dallas public schools for twenty-five years, died Saturday afternoon at her home in Tyler...

OLD GREENVILLE ROAD ACRES! On the Old Greenville Road Between Mocking Bird Lane and Lovers Lane Opening Today 20--- ONLY ---20 Choice ONE ACRE TRACTS Ideal Homesites—Fully Restricted Will Be Sold to First Callers at Less Than Ordinary City Lot Prices Choice City Acreage Offers Greatest Investment! Possibilities! \$1050 To \$1650 Per Acre \$100 Cash . Balance \$20 Per Month With Only 4% Interest

Every Advertiser Owes It to Himself to Study Newspaper Contents The Dallas News and The Dallas Journal represent the highest standards of newspaper craft. Their news-matter is accurate and complete...